

## Contact

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(LinkedIn)

## Top Skills

Strategic Business Development  
Business Development  
Consultancy Services

## Languages

Persian (Native or Bilingual)  
English (Full Professional)

## Certifications

Microeconomics I: Supply and Demand  
Finance: Time Value of Money  
Introduction To Information Technology  
National Conference on Service Design  
Mobile App Analytics Fundamentals

## Honors-Awards

Best Website Award  
TEDxKish 2015 Seminar Scholarship

## Publications

The Role of Social Media in Development of Entrepreneurship and Business  
Implementation and Evaluation of e-Learning 2.0  
e-Learning 2.0, the new wave of e-Learning system  
e-Learning 2.0, a new step in the e-learning system

# Nima Rahimi

CMC®, Business Development and Marketing  
Tehran, Tehran Province, Iran

## Summary

I Believe that, The ability to work effectively as a team is what makes the difference between projects that succeed and projects that don't. In my idea, in every business getting things done on-time is key to your success.

Have Fun, ;-)

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## Experience

### Diging

4 years 8 months

### Founder

October 2019 - Present (4 years 8 months)  
Tehran, Iran

### CEO

October 2019 - December 2021 (2 years 3 months)  
Tehran, Iran

Diging is a digital marketing agency.

### Startup Weekend

#### Business Mentor

May 2015 - Present (9 years 1 month)

Business Model, Digital Marketing, Networking, MVP, ...

- » Startup Day (Kite Accelerator). Dec 2021
- » Startup Weekend Tag (Online). May 2020
- » Startup Weekend Kerman, Feb. 2020
- » Startup Weekend Birjand, March 2019
- » Startup Weekend Saravan Feb. 2019
- » Startup Weekend Iranshahr Dec. 2018
- » Startup Weekend Ferdows Nov. 2018
- » Startup Weekend Birjand, May 2018
- » Startup Weekend ICT, Zahedan, Nov. 2017
- » Startup Weekend Chabahar Free Zone, April 2017

- » Startup Weekend Zahedan (Shetab) , Feb. 2017
- » Startup Weekend Razi University, Kermanshah, 2016
- » Startup Weekend Zahedan, 2016
- » Startup Weekend Karaj, 2015
- » Startup Weekend Green, Tehran, 2015
- » Startup Weekend Hamedan, 2015
- » Startup Weekend Arak, 2015
- » Startup Weekend Game, Tehran, 2014

If you need any help in this field, feel free to contact me...

### Gira

#### Co-Founder

January 2021 - Present (3 years 5 months)

Tehran, Iran

eLearning and Online meeting tools.

### Bahar Heart Center

#### Business Development Consultant

September 2020 - Present (3 years 9 months)

Tehran, Tehran Province, Iran

Business development , Marketing, Management consultant

### BRD Shipping

#### Business Development Consultant

February 2023 - October 2023 (9 months)

Tehran, Tehran Province, Iran

BRD shipping is a forwarder company. I help them build their marketing and sales team, also building up their business model and marketing strategy.

### Farasat

#### Shareholder

April 2022 - July 2023 (1 year 4 months)

Doha, Qatar

At Farasat, we believe there is a better way to manage a business effectively. A more valuable way where customers are earned (Values) rather than bought (Products or Services). We're obsessively passionate about it, and our mission is to help business owners achieve it. We focus on business development and in this way we supporting and growing the business in all stages from a startup to an enterprise.

## Tehran Business School

Faculty Member

January 2019 - September 2019 (9 months)

Tehran Province, Iran

Faculty member of Entrepreneurship department.

## University of Tehran

Visiting Lecturer

February 2019 - July 2019 (6 months)

Teaching digital marketing and fundamentals of entrepreneurship ,Faculty of Economics MBA and DBA program.

## Iran Portfolio

Digital Marketing Consultant

June 2018 - November 2018 (6 months)

Iran Portfolio is an Iranian private venture capital firm. We partner with exceptional founders with unique insights, from inception through all phases of growth.

## Respina Networks & Beyond

2 years 10 months

Marketing Manager

October 2017 - June 2018 (9 months)

Tehran, Tehran Province, Iran

## Digital Marketing Manager

September 2015 - June 2018 (2 years 10 months)

Tehran

Responsible for managing all B2B and B2C digital marketing matters include: Digital Marketing Strategy, Main Website, Landing Pages, SEO Strategy, Content Marketing (include: Blog Posts, Webinars, Podcasts, Info-graphics, Video, Case Studies, Press Releases, ...), Social Media Strategy, CPC & CPM, Multimedia Marketing, Lead Generation, email Marketing, CSR Activities, Data Analysis, Public Relations, Managing Barter agreements, Digital Campaigns, Brand awareness Development, Internal Marketing

## PelakeChand

Founder

February 2016 - February 2017 (1 year 1 month)

Tehran

PelakeChand.com was a leading Real Estate Start-Up.

PelakeChand achieved the Best Website Award at Iran Web Festival 2016 (Real Estate group).

## IT Masters Co

5 years

### Chief Marketing Officer

March 2012 - June 2015 (3 years 4 months)

Tehran, Iran

Marketing Director, managing technical support team ...

About Company : Our team of web professionals has a rich working experience in the areas of Web Design, e-Learning Systems, Website ad Campaign, Web Content Development, Network Solutions, Graphic Design and Web Hosting & Domain Services...

### Co-founder, Member of the board

July 2010 - June 2015 (5 years)

Tehran, Iran

- Our team of web professionals has a rich working experience in the areas of Web Design, e-Learning Systems, Website ad Campaign, Web Content Development, Network Solutions, Graphic Design and Web Hosting & Domain Services.

## Iran University of Science and Technology - IUST

### Chief Technical Officer

December 2014 - April 2015 (5 months)

Tehran, Iran

CTO at e-Learning Center of IUST (Iran University of Science and Technology)

## IT Lovers News & Download Website

### Chief Clerk

January 2013 - April 2015 (2 years 4 months)

Chief Clerk & Co-Founder @ IT Lovers News & Download Website

## Iran University of Science and Technology - IUST

### Teacher Assistant

September 2010 - August 2014 (4 years)

Tehran, Iran

Teaching Computer Graphics & C++ Advance Programming as TA ...

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## Education

Iran University of Science and Technology

Bachelor's Degree, Information Technology · (2008 - 2014)

Startup School Online

Business/Commerce, General · (2019 - 2019)

Alavi priv. Institute

PreUniversity Diploma, Physics & Mathematics · (2007 - 2008)

Fakori Superior High School

High School Diploma, Physics & Mathematics · (2004 - 2007)